1.   (currently amended)   A system for returning recommendations related to a recorded program, comprising:

a DVD player for playing a disk containing media-stored content including text;

a TV communicating with the DVD player; and

a personal video recorder (PVR) including a processor coupled to the TV and receiving the media-stored content, the processor accessing at least one database to return recommendations based at least partially thereon on a viewer-selected portion of the text or to record at least one broadcast program based thereon at least partially on a viewer-selected portion of the text.

2.   (canceled).

3.   (currently amended)   The system of Claim [[2]] 1. further comprising an input device manipulable to establish the selected portion.

4.   (canceled).

5.   (original)   The system of Claim 1, wherein the database is updatable with information available on a wide area computer network (WAN).

6.   (original)   The system of Claim 5, wherein the processor accesses the WAN to update the database.

7.   (currently amended)   A method for providing and recommending audio-video programs and/or content based on a viewer selection of a portion of content played on the TV, comprising:

receiving the content at the TV;

1168-41.AMD

receiving at least one viewer selection of at least a ~~selected~~ portion of the content <u>borne on</u>

<u>a memory device communicating with the TV, the memory device being selected from the group</u>

<u>consisting essentially of a DVD, a flash memory, and a CD</u>; and

automatically returning at least one viewing or shopping recommendation based at least in

part on the selected portion, or automatically recording a broadcast program based at least in part on

the selected portion.

8.   (original)   The method of Claim 7, further comprising adding the viewer selection to at

least one viewing history stored in a PVR.

9.   (original)   The method of Claim 7, further comprising receiving the content from a

player associated with the TV, the content being media-stored content.

10.   (original)   The method of Claim 9, wherein the player is a DVD player.

11.   (original)   The method of Claim 7, wherein the recommendation is stored in a database,

and the method includes updating the database using information on a WAN.

12.   (currently amended)   A system for linking content to viewing and/or shopping

recommendations, comprising:

    <u>means for selecting alpha numeric characters that are part of a DVD content;</u>

    means for receiving the <u>alpha numeric characters;</u>

    ~~means for receiving a viewer selection of at least some of the content;~~ and

    means responsive to the ~~viewer selection~~ <u>means for selecting</u> for automatically accessing a

source of recommended viewing and/or shopping.

CASE NO.: 50R4615   PATENT
Serial No.: 09/898,422   Filed: July 2, 2001
October 31, 2005
Page 4

        13.   (original)   The system of Claim 12, further comprising means for storing at least some

of the content.

        14.   (canceled).

        15.   (currently amended)   The system of Claim 12, wherein the ~~means for selecting is a viewer~~

~~selection is received from a~~ user input device.

        16.   (canceled).

        17.   (currently amended)   The system of Claim 12, wherein the means for receiving ~~a viewer~~

~~selection~~ includes a personal video recorder (PVR).

        18.   (original)   The system of Claim 12, wherein the source of recommended viewing and/or

shopping communicates with a WAN.

        19.   (currently amended)   The system of Claim 12, further comprising media player means

~~associated with the means for receiving content~~ for playing media-stored content on a storage medium and

sending the media-stored content to a television ~~the means for receiving content~~.

        20 - 27 (canceled).

1168-41.AMD